

## 2020 Partnership Levels & Benefits

| Direct Sponsor<br>Benefits   | Platinum-<br>\$7500   | Gold -<br>\$5000  | Silver -<br>\$3500  | Bronze -<br>\$1500   | General<br>Membership |
|--|---|---|---|--|-----------------------|
| Golf Tournament Team &<br>Featured Banner<br>Advertising   | ~   | ✓   | ✓   |  |                       |
| Black Business Directory<br>Advertising - Full Page<br>Ad****  | $\checkmark$  | ✓   | $\checkmark$  | $\checkmark$   |                       |
| Small Business Awards<br>Luncheon Tickets****  | $\checkmark$  | ~   | $\checkmark$  | $\checkmark$   |                       |
| Annual Meeting - Red Apple<br>Awards Tickets &<br>Advertising***   | $\checkmark$  | ✓   | ✓   | ✓  |                       |
| Advertising - Website, Social<br>Media, & Logo on Corporate<br>Display Board at Events**   | $\checkmark$  | ✓   | ✓   | ✓  | $\checkmark$          |
| Membership Plaque, Quarterly<br>Mixers, Lunch & Learn, and<br>Christmas Social Event<br>Attendance*  | ~   | ✓   | ✓   | ✓  | ✓                     |
| Corporate Sponsorship Benefits<br>Golf Tournament Team<br>Black Business Directory<br>Small Business Awards Luncheon Tickets + Advertising<br>Annual Meeting - Red Apple Awards Banquet<br>(All corporate sonsors will have premiere advertising | Platinum Sponsorship<br>2 Teams + Banner<br>Full Page Ad<br>2 Tables<br>2 Tables<br>5 the Appuel Maching) | Gold Sponsorship<br>1 Team + Banner<br>Full Page Ad<br>1 Table<br>1 Table | Silver Sponsorship<br>1 Team + Banner<br>Full Page Ad<br>1 Table<br>1 Table | Bronze Sponsorship<br>Full Page Ad<br>4 Tickets<br>4 Tickets |                       |

(All corporate sponsors will have premiere advertising at Annual Meeting)

\*Christmas Social Attendance and Advertising included in all Corporate Sponsor Packages

Website Advertising, complimentary mixer/networking event attendance, membership plaque, event logo display, and social media advertising included in all Corporate Sponsor Packages